

# LAUNCHING THE NEW VENTURE

*A WORKSHOP SERIES FOR NEW AND EXISTING BUSINESS OWNERS*



**Launching the New Venture is an interactive workshop series aimed at providing business owners with the skills and tools necessary to start and grow their business.**

**Participants walk away with a feasibility study of their business, an executable business plan, and greater confidence.**

## SESSION DATES & TIMES:

- Business Planning & Strategy Development  
February 13th 6:00-8:00pm
- Marketing & Sales  
February 27th 6:00-8:00pm
- Financing & Business Growth Strategies  
March 12th 6:00pm-8:00pm
- Business Management & Operations  
March 26th 6:00-8:00pm

Location: **Rasmussen College**  
**8650 West Spring Lake Rd. (Board room)**  
**Mokena, Illinois 60448**

Program Fees: **\$ 40 Per. Session/ \$ 160 for the series**

Registration: **Mokena Chamber of Commerce**  
**19820 S. Wolf Road Suite D**  
**Mokena, IL 60448**  
**Phone: (708) 479-2468**  
**www.mokena.com**

## What can you expect?

- Individualized assistance during & outside of class sessions
- A fully engaging experience that targets key business skill sets
- Learn from successful business owners and experienced guest speakers

