

LAUNCHING THE NEW VENTURE

A WORKSHOP FOR NEW AND EXISTING BUSINESS OWNERS



Launching the New Venture is an interactive workshop aimed at providing business owners with the skills and tools necessary to start and grow their business.

Participants walk away with a framework for an executable business plan and greater confidence to succeed.

SESSION TOPICS:

- Business Planning & Strategy Development
- Marketing & Sales
- Financing & Business Growth Strategies
- Business Management & Operations

Facilitated by **Brian Thompson, President, Black & Essington Solutions**

What can you expect?

- Individualized discussion & guidance in a group setting
- A well structured and goal oriented training program
- A fully engaging experience that targets improvement in multiple skill areas

Location: **South Suburban College
Business & Career Institute
58 W. 162nd Street
South Holland, IL 60473**

Date/ Time: **Thursday, March 1, 2012
8:30am—12:30pm**

Program Fees: **\$50**

Registration: **Alexandra Glumac (SSC/BCI)
by 2/26/12 Phone: (708) 596-2000, Ext. 2346
Email: aglumac@ssc.edu**



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